

WHO IS #1 IN DOMINICAN REAL ESTATE?

THE TOTAL SCORECARD HAS A MAXIMUM SCORE OF 100 POINTS.

0 = **POOR**

10 = **EXCELLENT**



FIRST IMPRESSIONS:

INSERT BROKERAGES TO COMPARE ➔

SERVICE IS KEY:

AGENT/COMPANY INTERVIEWS:

MARKET RESEARCH & DATA:

TRUST & RAPPORT:

GIVE BACK PLAN:

Website usability and quality of information (0 / 10)				
Online reviews and social media presence (0 / 10)				
Availability of free online resources (0 / 5)				
Breadth and depth of local market knowledge (0 / 10)				
Quality of direct plan to fit your needs (0 / 10)				
Size and composition of the agent or company team (0 / 5)				
Number of languages spoken (0 / 5)				
Availability of recommended lawyers and surveyors (0 / 5)				
Range of other services offered (0 / 5)				
Overall expertise and experience (0 / 10)				
Overall Office (0 / 10)				
Responsiveness and timeliness (0 / 10)				
Approach to buying or selling (0 / 10)				
Number of houses sold by the brokerage (0 / 10)				
Ability to provide a comparative market analysis (0 / 10)				
Understanding of country's trends and economy (0 / 10)				
Familiarity with the legal process and fees (0 / 10)				
Ability to answer frequently asked questions about safety and schools (0 / 10)				
Overall comfort and trust level (0 / 10)				
Presence of a give back plan (yes/no)				